

TO: MEMBERS OF THE SCHOOL BOARD OF PINELLAS COUNTY

FROM: MICHAEL A. GREGO, Ed. D., SUPERINTENDENT

Please approve the following for submission for funding at the School Board Meeting of:  
April 23, 2013.

E. Title of Project: Carol M. White Physical Education Program (PEP) Grant Application

If this is a contractual agreement requiring bids or formal quotes, the director of purchasing has authorized this agreement according to purchasing requirements.

       The "**Checklist for Contractual Agreements**" form has been signed by the Project Manager and the Director of Purchasing, and submitted to the Director of Special Projects.

  X   N/A

Amount of Project: \$ 2,009,131.00

Status of Project:

New: X                      Renewal:                      Amendment:  
If Amendment:

Additional Funds:      Reduced Funds:      Time Extension:      Other:

Fund Source:

State:                      Federal:      X      Other:

Length of Project:   36   Months

Starting Date: October 1, 2013

Ending Date: September 30, 2016

Strategic Direction(s): Student Achievement; Safe Learning Environment

Program Description: The purpose of the Carol M. White Physical Education (PEP) Program is to improve students' health-related fitness and consumption of fruits and vegetables. This project will revise and improve the district's student fitness pilot based on the new Presidential Youth Fitness Program and then deploy the program in middle schools. The project will include new evidenced-based instructional materials and professional development to support high quality implementation of the Next Generation of Sunshine State Standards for Physical Education and nutrition education. Collaborative partnerships with the Pinellas County Health Department, All Children's Hospital, local governments, and community-based organizations will increase students' physical activity and healthy eating outside of the regular school day. Grant funds will also fund new recognition systems and rewards that will incentivize healthier behaviors in students.

Rationale: The superintendent's District Strategic Plan calls for a student fitness pilot. Using the staff from the Communities Putting Prevention to Work (CPPW) grant, a pilot fitness program was developed and is being implemented for the second semester of 2013 in three middle

schools. In an effort to successfully expand this pilot, the following resources are necessary to accomplish this task: 1) Physical Education teacher trainings on instructional strategies for critical thinking, reading strategies, and Common Core State Standards, 2) equipment and resources such as white boards and printed materials to provide instruction in the gym, 3) SMART goal training and materials, 4) training on grading assessment rubrics for both teachers and students to reflect and set appropriate fitness goals.

Visits by PCS Staff:    NA       Date:                      Person:

Performance Data, Research Findings, or Improvement Results:

Contact Person: Peggy Johns, Health Education Specialist

Grant Proposal/Contract Developer(s): Peggy Johns, Health Education Specialist

Target Schools: All middle schools

Personnel (Salaries & Fringe)	\$ 553,326.00
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- |                      |               |
|----------------------|---------------|
| Materials & Supplies | \$ 510,701.00 |
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Travel & Registrations	\$ 48,000.00
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Purchased Services	\$ 817.168.00
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- |                                     |              |
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| Indirect Costs (Federal Funds Only) | \$ 79,936.00 |
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<b>TOTAL</b>	<b>\$ 2,009,131.00</b>
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